



11-14 SEPTEMBER 2014
CONNECTING CITIES

URBAN REFLECTIONS

Lightparcours | Symposium | Workshops | Stadt Picknick
Brunnenstr. 64 - 72 Berlin

WWW.CONNECTINGCITIES.NET

CONNECTING CITIES URBAN REFLECTIONS

Wedding is known for its cultural diversity and density of cultures!

The international Connecting Cities Network, which was initiated by the Brunnenstraße-based Public Art Lab introduces the city vision Participatory City 2014 into the 'Brunnenkiez' (neighborhood).

During the Connecting Cities Event 'Connecting Cities: Urban Reflections' the focus is on the participation of citizens and pedestrians in artistic scenarios.

From **11-14 September 2014** Public Art Lab curates a rich programme with a Symposium with panel discussions and talks, Workshops and a Light parcours including audiovisual works and a Stadt Picknick (Urban Picnic) in cooperation with the SUPERMARKT.

www.connectingcities.net
www.publicartlab.org



1 Urban Alphabets by Suse Miessner
Picture: Suse Miessner



2 Occupy the Screen by Paul Sermon & Charlotte Gould
Picture: Paul Sermon

LIGHT PARCOURS

11-14 September | 19.30-00.00 | Brunnenstr. 64-72

During 'Connecting Cities: Urban Reflections' Public Art Lab will transform the windows in the Brunnenstraße into interactive light and projection windows. Connecting Cities will make the neighborhood shine! The windows will become a place for intercultural encounters and community building. Site-specific interactive artworks invite the pedestrians to participate and co-create. The Connecting Cities projects Occupy the Screen, Smart Citizen Sentiment Dashboard, Urban Alphabets, Human Beeing will be shown, as well as works from Lichtpiraten, a cooperation project of Public Art Lab and Quartiersmanagement Brunnenstraße, the students of Leuphana University Lüneburg and the Bauhaus-Universität Weimar and a video programme by Screen City and Videospread.

URBAN MEDIA KITCHEN

11 September | 21.00-22.00 | SUPERMARKT Brunnenstr. 64

At the beginning of the Connecting Cities: Urban Reflections events Public Art Lab and the SUPERMARKT invite international and Berlin-based experts from the fields of urban media art and urban planning to introduce their institutions and their work.

STADT PICKNICK

12 September | from 20.00 | SUPERMARKT Brunnenstr. 64

Public Art Lab and the SUPERMARKT invite you to join the open air urban picnic in the Brunnenstraße. A long table and chairs will be installed, bring your favorite dishes!

SYMPOSIUM

12-13 September | SUPERMARKT Brunnenstr. 64

Together with our local partner SUPERMARKT, Public Art Lab organizes the 'Connecting Cities: Urban Reflections' Symposium. In several talks, keynotes and panel discussions the speakers discuss how artistic scenarios in the urban space can lead to sustainable community building.

11 September | 19.00-21.00 | SUPERMARKT Brunnenstr. 64

Panel 0 – Ideen für das Brunnenviertel: Mitmachen, verändern, gemeinsam gestalten! Moderation: Ela Kagel (SUPERMARKT) Speakers: René Scharf (Lastenrad-Werkstatt, Mauergarten) // Andreas Arnold (LeihBar) // Karsten Harazim (solidarische Imkerei im Mauergarten) // Uli Schmidt (IT-Café) // Dr. Bastian Lange (Multiplicities) // Franziska Loh (Designer)

12 September | 15.00-15.30 | SUPERMARKT Brunnenstr. 64

Introduction Connecting Cities Network by Susa Pop (Public Art Lab)

12 September | 15.30-17.30 | SUPERMARKT Brunnenstr. 64 (English)

Panel 1 – Mobile Makers Labs for Participatory Processes Keynote: Prof. Mark Shepard Moderation: Ela Kagel (SUPERMARKT) Speakers: Prof. Mark Shepard (Bauhaus University Weimar) // Christin Prätör and Yael Sherill (b-tours) // Suse Miessner (CCN artist) // Torsten Fischer (Quarterland)

12 September | 17.45-19.30 | SUPERMARKT (English)

Panel 2 – Real-time Windows as Interaction Platforms Moderation: Susa Pop (Public Art Lab) Keynote: Paul Sermon (CCN artist) Speakers: Nicole Srock-Stanley (dan pearlman) // Dr. Alexander Wiethoff (Ludwig-Maximilian-University Munich) // Paul Sermon (CCN artist) // Daniel Irrgang (University of the Arts / Vilém Flusser Archive)

13 September | 17.45-19.30 | SUPERMARKT (English)

Panel 3 – Urban Screens as Community Platforms Moderation: Susa Pop (Public Art Lab) Keynote: Moritz Behrens (CCN artist) Speakers: Moritz Behrens (CCN artist) // Robert Kleinfeld (Fraunhofer Institute) // Eva Hornecker (Bauhaus University Weimar) // Christian Rauch (State Festival) // Robert Sakrowski (transmediale)

WORKSHOPS

11-13 September | 10.00-14.00 | SUPERMARKT

Please register: contact@connectingcities.net

In several workshops the artists are going to analyze how the inhabitants can be included in participatory processes through media art?

11 September | 14.00-17.00 | SUPERMARKT

12 & 13 September | 10.00-12.00 | SUPERMARKT

Suse Miessner: How can we collectively create a city-alphabet in an urban walk and how can the typographic identity of the neighbourhood be captured by the app?

12 September | 10.00-12.00 | SUPERMARKT

Paul Sermon & Charlotte Gould: What are possible tele-present scenarios and strategies for connecting citizens?

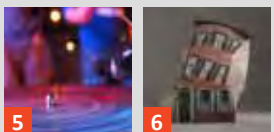
13 September | 12.00-14.00 | SUPERMARKT

Moritz Behrens & Nina Valkanova: How do people perceive their neighbourhood? How can participation in urban space be fostered by means of interactive technologies?

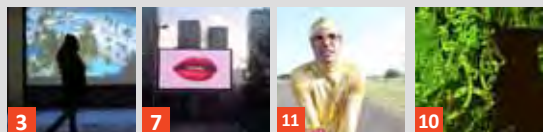
13 September | 14.00-17.00 | SUPERMARKT

Alexander Wiethoff & Marius Hoggenmüller: Prototyping interactivity with mediafacades

PUBLIC ART LAB

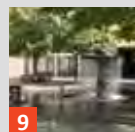


Hybrid Screen Screen City



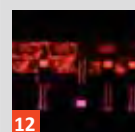
Telepresent Gallery Videosprad Scott Sinclair vs. ESOC Lichtpiraten

STUDIO 4



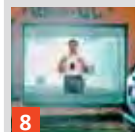
Wunsch / Brunnen / Viertel

STUDIO 3



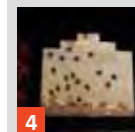
Fassaden-Mapping auf dem Schloss Elisabethenburg

STUDIO 3



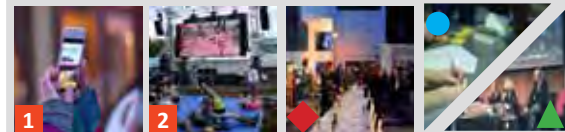
Hall of Fame

STUDIO 1



Human Beeing

SUPERMARKT



Urban Alphabets Occupy the Screen Stadt Picknick Workshops and Symposium



Brunnenstraße

Brunnenstraße

11. SEPTEMBER

- 14.00 - 17.00
● **WORKSHOP** – Urban Alphabets by Suse Miessner
- 19.00 - 21.00
▲ **PANEL 0** – Ideen für das Brunnenviertel: Mitmachen, verändern, gemeinsam gestalten!
- 21.00 - 22.00
◆ **URBAN MEDIA KITCHEN** – Presentation of Urban Media Actors (eng)
- 19.30 - 00.00
CONNECTING CITIES LIGHT PARCOURS – ARTWORKS
- 1 - Urban Alphabets by Suse Miessner
- 3 - Telepresent Gallery by Public Art Lab
- 4 - Human Beeing by The Constitute
- 5 - Hybrid Screen by Marius Hoggenmüller
- 6 - Borders and Migration by Screen City
- 7 - Videoprogramme by Videospread
- 8 - Hall of Fame by Quartiersmanagement Brunnenstraße
- 12 - Interaktives Fassaden-Mapping auf dem Schloss Elisabethenburg von Bauhaus-Universität Weimar (HCI/ Media Architecture)

12. SEPTEMBER

- 10.00 - 12.00
● **WORKSHOP** – Urban Alphabets by Suse Miessner
- 12.00 - 14.00
● **WORKSHOP** – Occupy the Screen by Paul Sermon & Charlotte Gould
- 15.00 - 15.30
▲ **CONNECTING CITIES: URBAN REFLECTIONS – SYMPOSIUM**

- 15.30 - 17.30
▲ **PANEL 1** – Mobile Makers Labs for Participatory Processes (eng) Keynote: Mark Shepard
- 17.45 - 19.30
▲ **PANEL 2** – Real-time Windows as Interaction Platforms (eng) Keynote: Paul Sermon
- 20.00
◆ **STADT PICKNICK**
- 19.30 - 00.00
CONNECTING CITIES LIGHT PARCOURS – ARTWORKS
- 1 - Urban Alphabets by Suse Miessner
- 2 - Occupy the Screen by Paul Sermon & Charlotte Gould
- 3 - Telepresent Gallery by Public Art Lab
- 4 - Human Beeing by The Constitute
- 5 - Hybrid Screen by Marius Hoggenmüller
- 6 - Borders and Migration by Screen City
- 7 - Videoprogramme by Videospread
- 8 - Hall of Fame by Quartiersmanagement Brunnenstraße
- 9 - Wunsch/Brunnen/Viertel by Leuphana University
- 12 - Interaktives Fassaden-Mapping auf dem Schloss Elisabethenburg von Bauhaus-Universität Weimar (HCI/ Media Architecture)
- 22.00 - 01.00
CONNECTING CITIES – PARTY
- 10 - Urban Jungle by Lichtpiraten
- 11 - Musik-Performance by Scott Sinclair vs. ESOC

13. SEPTEMBER

- 10.00 - 12.00
● **WORKSHOP** – Urban Alphabets by Suse Miessner
- 12.00 - 14.00
● **WORKSHOP** – Smart Citizens Sentiment Dashboard by Moritz Behrens & Nina Valkanova
- 14.00 - 17.00
● **WORKSHOP** – Prototyping interactivity with mediafacades by Dr. Alexander Wiethoff & Marius Hoggenmüller
- 17.30 - 19.30
3 **PANEL 3** – Urban Screens as Community Platforms Keynote: Moritz Behrens
- 19.30 - 00.00
CONNECTING CITIES LIGHT PARCOURS – ARTWORKS
- 1 - Urban Alphabets by Suse Miessner
- 2 - Occupy the Screen by Paul Sermon & Charlotte Gould
- 3 - Telepresent Gallery by Public Art Lab
- 4 - Human Beeing by The Constitute
- 5 - Hybrid Screen by Marius Hoggenmüller
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- 12 - Interaktives Fassaden-Mapping auf dem Schloss Elisabethenburg von Bauhaus-Universität Weimar (HCI/ Media Architecture)

14. SEPTEMBER

- 19.30 - 00.00
CONNECTING CITIES LIGHT PARCOURS – ARTWORKS
- 1 - Urban Alphabets by Suse Miessner
- 3 - Telepresent Gallery by Public Art Lab
- 4 - Human Beeing by The Constitute
- 5 - Hybrid Screen by Marius Hoggenmüller
- 6 - Borders and Migration by Screen City
- 7 - Videoprogramme by Videospread
- 8 - Hall of Fame by Quartiersmanagement Brunnenstraße
- 12 - Interaktives Fassaden-Mapping auf dem Schloss Elisabethenburg von Bauhaus-Universität Weimar (HCI/ Media Architecture)

CONNECTING CITIES

URBAN

REFLECTIONS

Artists | Speakers | Workshop Hosts

Andreas Arnold is industrial engineer and founder of LeihBar and partner of LifeThek GmbH. www.leihbar.org

Daniela Arriado works as independent media art curator, dedicated to the practice of moving image. She is the founder and Director of the nomadic media art platform Art Republic and the initiator of in Screen City (Stavanger) and the Video Art Channel (Berlin). www.arriado.com

B_Tour (Christin Prätör and Yael Sherill) is an organization which revolves around guided-tours as an artistic strategy. The tours presented in B_Tour Festival bring audiences and artists together; and generate an artistic and local discussion about urban environments. www.b-tour.org

Bauhaus Universität Weimar realized the interactive facade mapping on the 'Schloss Elisabethenburg' in the Human Computer Interaction department by Prof. Eva Hornecker, Patrick Tobias Fische, Anke von der Heide in cooperation with the Media Architecture Department. www.infar.architektur.uni-weimar.de

Moritz Behrens is an architect, interaction designer and researcher in the field between Media Architecture and human-computer interaction. www.moritzbehrens.com

Torsten Fischer is the initiator of the mobile service Quarterland. www.quarterland.net

Karsten Harazim is a member of the 'solidarische Imkerei' based in the Mauergarten Berlin. www.mauergarten.net

Dr. Eva Hornecker is Professor of HCI at the Bauhaus University Weimar, chairing the Human Computer Interaction group in the Computer Science and Media degree programme. She focuses on Human-Computer Interaction and Tangible Interaction/Interfaces. www.ehornecker.de

Marius Hoggenmüller studied Media Computer Science University of Munich (LMU) and develops of interactive media and light installations.

Daniel Irrgang is a scientific assistant of Professor Dr Siegfried Zielinski, chair for Media Theory at Berlin University of the Arts (UdK), the scientific supervisor of the Vilém Flusser Archive. www.flusser-archive.org

Céline Jouenne is the founder and director of the non-profit association Videospread. Videospread is specialised in the production of video art programmes which are diffused in the public and semi-public space. www.videospread.com

Ela Kagel is an independent curator and producer. She is the director of the Free Culture Incubator and SUPERMARKT, Berlin's free culture department store. www.supermarkt-berlin.net

M.Sc. Robert Kleinfeld is Research Engineer and Project Manager R & D at the Competence Center FAME. www.fokus.fraunhofer.de

Bastian Lange, Dr. phil., is an urban and economic geographer and specialised within the creative industries, questions of governance and regional development. He spearheads the research and strategic consultancy office Multiplicities-Berlin. www.multiplicities.de

Leuphana University Lüneburg the Institute for Urban and Cultural Area Research is a division of Leuphana University of Lüneburg's Cultural Science Faculty. It is subdivided into the departments of architectural culture, cultural geography, tourism studies. www.leuphana.de/institute/ifsk.html

Franziska Loh graphic designer and PhD student at the Bauhaus University in Dessau, planning a crowdfunding



1 **Human Beeing** von The Constitute Bild: The Constitute

event in SUPERMARKET. www.frauloh.de

Suse Miessner is an artist, designer and researcher who is interested in the relationship between technology and the behaviour of people in public spaces. www.susemiessner.org

Susa Pop is the initiator and curator of the Connecting Cities Network. Since 2007 Susa Pop has focused on urban media art with activities like the Media Facades Festivals exploring the socio-cultural potential of urban screens and media facades. www.connectingcities.net

Public Art Lab (PAL) is the initiator and coordinator of the Connecting Cities Network. Since 2007 PAL has focused on urban media art, exploring the communicative potential of urban screens and media facades. www.publicartlab.org

Since 2005 the **Quartiersmanagement Brunnenstraße** work with residents and actors of the Brunnen neighbourhood. www.brunnenviertel-brunnenstrasse.de

Christian Rauch is founding director of the STATE Festival, celebration of scientific ideas and creativity across disciplines. www.statefestival.org

Robert Sakowski is an art historian and curated several exhibitions in the field of Net-based art. Since 2007 he has created various exhibitions dealing with questions circling art and art practices connected to the web 2.0; these themes are also the main focus of his project CuratingYouTube. www.curatingyoutube.net

René Scharf is a member of the Lastenrad-Werkstatt and mauergarten e.V. Berlin.

Paul Sermon & Charlotte Gould The British artist duo Paul Sermon and Charlotte Gould examine in their interactive art installations, the creative and cultural potential of urban screens and deal with the issue of telepresence.



2 **Smart Citizen Sentiment Dashboard** von Moritz Behrens und Nina Valkanova Bild: Moritz Behrens und Nina Valkanova

www.paulsermon.org

Uli Schmidt is Software developer and initiator of the IT-Café during the Open Tech School & at SUPERMARKT.

Mirjam Struppek is an urban planner and researcher based in Turin and collaborated with Screen City and the Media facades Festivals. www.urbanmediaresearch.org

Mark Shepard is an artist and architect and guest professor at the Bauhaus University Weimar, whose work addresses contemporary entanglements of technology and urban life. Recent work includes the Sentient City Survival Kit, a collection of artifacts, spaces and media for survival in the near-future "sentient" city. www.andinc.org

Nicole Srock-Stanley is co-founder and CEO of dan pearlman Markenarchitektur GmbH. Her focus lies on brand strategy, communication and brand architecture. www.danpearlman.com

The Constitute is a design and research studio based in Berlin, run by Christian Zöllner and Sebastian Piatza. By combining artistic and scientific practices they create interactive experiences for the public space. www.theconstitute.org

Nina Valkanova is a researcher in the field of interaction design, media artist and creative programmer. www.ninavalkanova.com

Alexander Wiethoff is a lecturer and researcher at the University of Munich (LMU). His experience includes activities in commercial human-machine interface design practice. www.medien.ifi.lmu.de

„Connecting Cities: Urban Reflections“ was initiated and organized by the Public Art Lab Team:

Artistic director: Susa Pop

Project Coordinator: Jasmin Grimm

Curatorial assistant and Project Manager: Joëlle Linden

Graphics and Motion Design: Anett Reiche

Text and Research: Sandra Moskova

Technical Team: Eric Siebert, Gregor Baumann, Max Reinhold, Marius Hoggemüller, Nanna Jansen

PR and Audience Development: Tobias Grimm

More information about the workshop Programme and „Connecting Cities: Urban Reflections“
www.connectingcities.net

Initiated by Public Art Lab and the Connecting Cities Network in cooperation with SUPERMARKT in the framework of Kulturfestival Wedding Moabit, funded by the Culture Programme 2007-13 of the European Union

www.connectingcities.net

www.publicartlab.org

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