Paul Sermon

Key Esteem Indicators Since January 2008:

Artists Web Site: http://paulsermon.org
Documentary Video Archive: http://vimeo.com/paulsermon

Key research esteem indicators for the period: **1 January 2008 to 31 December 2013**.

Peer reviewing for national bodies and research councils

The RCUK Digital Economies Conference 2013: Open Digital - November 2013
Conference Co-Chair, University of Salford - http://de2013.org/

Media Art Histories: Rewire Conference - September 2011
Conference Committee Member - http://www.mediaarthistory.org/mah-conf-series/rewire

AHRC Peer Review College Member - June 2004 to date
Subject Area: Contemporary art and new media technology.

AHRC Videogames Research Networking Panel Member - September 2013
Peer Review panel member for Network bids

AHRC Fellowships in the Performing and Creative Arts Panel Member - February 2010
Peer Review panel member for Fellowship bids

Peer reviewing for international bodies and research councils

ISMAR 2013 International Symposium on Mixed and Augmented Reality - 30 Sept to 5 Oct 2013
Advisory Board Member. Adelaide, South Australia
http://ismar.vgtc.org/ismar/2013/info/call-participation/marart4-transreal-topologies-exhibition

PEEK (Program zur Entwicklung und Erschließung der Künste) - August 2011 to date
The arts-based research-funding programme of the FWF (Fonds zur Förderung Wissenschaftlicher Forschung) – Austria's key research funding body. External Reviewer.

International Journal of Performance Arts and Digital Media - July 2004 to date
Intellect Journals, Contributions Editor and Referee.

CAST - Living in Mixed Realities - October 2001 to date
GMD - Institute for Media Communication. MARS Journal Contributions Referee.

Invited keynotes – listed as either national or international

MeCCSA 2013 Conference: Spaces and Places of Culture
University of Ulster, Derry, Public keynote lecture, January 2013

The Influence of Roy Ascott Symposium
Plymouth Arts Centre, Public keynote lecture, May 2009

AHRC Performing Presence Conference
University of Exeter, Public keynote lecture, 26 March 2009

Inter-active Art Media Conference
Academy of Fine Arts Krakow Poland, Public keynote lecture, 6 December 2008

Creating Second Lives Conference
Bangor University, Public keynote lecture, 24 October 2008

Sensual Technologies Symposium
ICA London, Public keynote talk, July 2008

Invited conference papers, lectures, performances and exhibitions – national or international

Invited Book Contributions:

Chapter 4: Site-Specific Performance, Narrative, and Social Presence in Multi-User Virtual Environments and the Urban Landscape, Sermon, P & Gould, C 2013
In: Harrison, D (ed.), *Digital Media and Technologies for Virtual Artistic Spaces*, First Edition, Information Science Reference (an imprint of IGI Global), Hershey PA, USA, pp.46-58.

(Dis)Embodiment, P. Sermon
In: Chatzichristodoulou, M & Zerihan, R (eds.), Intimacy Across Visceral and Digital Performance, pp.160-173. Palgrave Macmillan, Basingstoke, UK, 2012, ISBN 9780230348868.

Liberate your Avatar: The Revolution Will Be Socially Networked, P. Sermon & C. Gould
In: Ensslin, A & Muse, E (eds.), Creating Second Lives, pp.15-31. First edition, Routledge, Taylor & Francis Group, New York, USA, 2011. ISBN 978-0-415-88420-4.

Telematic Dreaming, P. Sermon
In: Waelder, P (ed.), Extimitat. Art, intimitat i tecnologia, Fundacio, pp.74-79. Es Baluard Museu d'Art Modern i Contemporani de Palma, Palma de Mallorca, Spain, 2011. ISBN 978-84-938055-4-8

Telematic Practice and Research Discourses, P. Sermon
In: Gardine, H & Gere, C (eds.) Art Practice in a Digital Culture, pp.153-164. First edition, Ashgate Publishing London, United Kingdom, 2010. ISBN 978-0-7546-7623-2

Paul Sermon: Distance. A case study by Gabriella Giannachi and Nick Kaye
In: Giannachi, G & Kaye, N (eds.), Performing Presence, pp.93-117. First edition, Manchester University Press, United Kingdom, 2011. ISBN 9780719080043.

Invited Exhibitions:

GloNet Front Room - 13 to 14 May 2010
An interactive telematic video installation, linked between the Contact Theatre Manchester and the Museum of Contemporary Art Sao Paulo (MASP) for the FutureEverything 2010, Manchester/Sao Paulo, United Kingdom/Brazil. The GloNet Front Room will utilize internet videoconference and virtual-studio technology to locate remote festival participants in a simulated domestic 'living-room' setting by augmenting participants into the comfort of an 'armchair seminar'. This installation follows the development of a series of telecommunication art works Paul Sermon has produced since the early 1990s, using customised videoconferencing technology as a means of bringing geographically remote audiences together in a shared telepresent interactive and performative setting. Front Room has been exhibited:

- Believe opening event in the Digital Performance Lab at the University of Salford MediaCityUK, Salford, from 11/11/2011 to 12/11/2011.

Picnic on the Screen - 23 to 28 June 2009
An interactive public video installation for the BBC Village Screen at the Glastonbury Festival 2009. Worthy Farm, Pilton, Wednesday 24th to Sunday 28th June 2009. By Charlotte Gould and Paul Sermon. The installation consists of two blue picnic blankets in front of the Village Screen. The audience groups sitting on these blankets are captured on camera and brought together through a system of live chorma-keying, and placed on a computer illustrated background, and behind computer animated elements that are triggered and controlled by the audience through a unique motion tracking interface that is integrated in the installation. The two blankets were placed as far apart as possible not to disclose the

location of the two groups and encourage the audience to explore the telepresent communication. When the audience member discovers their image on screen they immediately enter the telepresent space, watching a live image of themselves sat on picnic rug next to another person. This installation has since been exhibited:

- At Bluecoat Gallery Liverpool UK, for the MOVES10 Festival/ Exhibition from 21 to 25 April 2010.

- Linked between Bluecoat Gallery Liverpool & Shanghai University Fine Arts College, China for the Liverpool Biennale, from 23/10/2010 to 24/10/2010.

- Linked between the Lowry Centre Salford UK and the University of Nottingham Ningbo Campus, China for the Digital Resources in the Humanities and Arts 2011, Ningbo, China, from Sept 2011.

- Believe opening event in the Digital Performance Lab at the University of Salford MediaCityUK, Salford, from 11/11/2011 to 12/11/2011.

AVATARIUM - A CONSUMER PARADOX - December 2008
AMBER08 Media Art Festival Istanbul. Exhibited at City's Shopping Mall, Istanbul, Turkey. The British artist Paul Sermon, who visited Istanbul as a guest of Istanbul Digital Culture and Art Foundation, exhibited his new interactive public art installation, AVATARIUM – A Consumer Paradox in City's Nişantaşı shopping mall between 11–16 November 2008.

They Live (in Second Life) - May 2008
Inspired by Slavoj Zizek's semiotic account of John Carpenters 1988 sci-fi classic 'They Live' this installation, produced for the Futuresonic Festival 2008 in Manchester, combines a Second Life exhibition at the SYLGRUT Centre, where avatars meet first life festival visitors at MoHo Live for the opening Futuresonic Arts event. Through a live telepresent video link between first and Second Life these audiences listened and danced together to the sounds of The RZA as Bobby Digital.

Peace Games - June 2008
GAMES: Kunst und Politik der Spiele Concept and Organisation: Mathias Fuchs, Ernst Strouhal, Florian Bettel Kunsthalle Wien (project space karlsplatz) 28 May - 6 July 2008, Daily 16.00 - 22.00. Welcome to Peace Games, where Second Life and First Life converge in a bizarre peace talks charade that reflects the absurd face of global politics.

Telematic Dreaming - Spring 2011 and Autumn 2010 (1992)
A live telematic video installation, linking two remote sites, via a 2MB ISDN telephone line. The video image of a user/performer lying on a bed is sent to a video projector and projected onto another bed. A camera, situated next to the projector, sends an image of the projection back to monitors around the first bed. The complex semiology of the bed heightens the experience of telepresence. This installation was originally produced for the "Koti" exhibition at the Kajaani Art Gallery in the north of Finland, linked to the Helsinki Telegalleria, in June 1992. The installation has since been exhibited:

- Extimacy: Art, intimacy and technology', exhibited at: Es Baluard Museu d'Art Modern i Contemporani de Palma, Palma de Mallorca, Spain, from 28 Jan to 1 May 2011. (catalogue printed).

- Borderless Reality, exhibited at: Nabi Art Centre, Seoul, Korea, from 13/10/2010 to 12/11/2010 (catalogue printed).

Telematic Vision - 2009 to 11 and 2009 (1993)
A live telematic video installation, linking two remote sites, via 3 x 64K ISDN telephone lines. The users sit on two separate sofas to watch a "TV" image of themselves mixed together with the users on the other sofa, and so become the voyeurs of their own "TV" spectacle. This installation was produced in an Artist in residence programme at the Zentrum für Kunst und Medientechnologie (ZKM) in Karlsruhe, Germany, for The ZKM MultiMediale 3 exhibition. This installation has since been exhibited:

- IMAGINING MEDIA@ZKM' (20 years of ZKM) at: ZKM Center for Art & Media, Karlsruhe, Germany, from 10/10/2009 to 22/05/2011.

- Permanent Installation Exhibit for Experimenta Science Museum', exhibited at: Experimenta - Science Center der Region Heilbronn-Franken gGmbH, Heilbronn, Germany, on 21/11/2009.

Exquisite Network - November 2012
Sermon, P & Gould, C 2012, (http://stringnetwork12.tumblr.com/) 'Experimental Application Workshop and Exhibition', exhibited at: College of Fine Arts Shanghai University, Shanghai, China, from 04/11/2012 to 17/11/2012. Co- sponsored by the Academy of Fine Arts of Shanghai University, Shanghai Creative Designers' Association, the Creative Center of Public Art and Virtual Lab, 2012 "Interactive Design" Creation Workshop will be held in November 2012.?Goal and Significance: We aim at providing exchanges and learning opportunities for "interactive design" at both home and abroad; and recommend related companies for outstanding students who participate in the workshop.

Peer reviewed conference papers, lectures, performances and exhibitions – national or international

Peer Reviewed Papers in Conference Proceedings:

The neural string network: An interactive collaborative drawing "machine", P. Sermon
DRN 2012 The Drawing Research Network Conference, Tracey - Drawing and Visualisation Research, Loughborough University. http://www.drawing-research-network.org.uk/drn-2012-proceedings/

Liberate your Avatar, P. Sermon & C. Gould
In: Ascott, R & Gangvik, E & Jahrmann, M (eds.), Making Reality Really Real, pp.181-183
Consciousness Reframed (11) edition
TEKS Publishing, Trondheim, Norway, 2010
ISBN 978-82-998211-2-4

Puppeteers, Performers or Avatars - A perceptual difference in telematic space, P. Sermon
In: ISMAR 2010 Borderless, 9 edition, pp.48-49
IEEE International Symposium on Mixed and Augmented Reality (ISMAR 2010) Oct. 13-16, 2010
COEX/Art Centre Nabi, in Seoul, Korea.

Liberate your Avatar; The Revolution will be social networked, P. Sermon & C. Gould
In: Digital Arts & Culture (DAC) Proceedings, University of California Irvine, Dec. 12 to 15, 2009
University of California Press, Irvine, USA.

Telematic Practice and Research Discourses, P. Sermon
In: 'Re:Live - Media Art Histories 09', University of Melbourne Press,
Third International Conference on the Histories of Media Art, Science and Technology
26-29 November 2009, Melbourne, Australia

URBAN INTERSECTIONS - Urban installations in contested virtual spaces, P. Sermon & C. Gould
In: ISEA2009: The 15th International Symposium on Electronic Art, The University of Ulster Press.
Belfast, United Kingdom, August 2009

Puppeteers, Performers or Avatars - A perceptual difference in telematic space, P. Sermon
In: CHArt 2009 - OBJECT AND IDENTITY IN A DIGITAL AGE', Birkbeck, University of London,
Twenty-fourth Annual CHArt Conference, Thursday 6 - Friday 7 November 2008

LIBERATE YOUR AVATAR, P. Sermon,
Creating Second Lives: Reading and Writing Virtual Communities
24-25 October 2008, Bangor University, Wales, United Kingdom

HEADROOM - A space between presence and absence, P. Sermon
ISEA 2008 Singapore - the 14th International Symposium on Electronic Art.

Peer Reviewed Artworks for Exhibition:

Mirror on the Screen - 5 September to 30 October 2012
An interactive Second Life installation developed site-specifically for the DUAL Exhibition as part of the Digital Stage programme by Paul Sermon and Charlotte Gould. A Digital Arts Programme from The Cutting Room hosted at Nottingham Playhouse 4th September to 30th October 2012. This installation allows the Gallery visitor and their 'second life' virtual avatar to confront each other and coexist in the

same enchanted forest environment in a live interactive public video installation. Simply stand in front of the video screen within the set and use the control keypad arrows to move you avatar around the scene. As you move around and explore this virtual forest scene you will discover that it is not only your Second Life avatar that exists in this space but through surprise encounters your virtual avatar will come face to face with its physical 'first life' counterpart.

Neural String Network - March 2012
University of Salford MediaCity, Digital Media Arts project space, February 2012. Concept by Paul Sermon, Installation by Tim Isherwood & Paul Sermon. Drawings and Performance by BA Graphic Design Students (Level 4). An interactive collaborative drawing 'machine' designed on the concept of a neural network, allowing participants to experience a shared creative process, using the principles of open-source and social networked communication through an analogue string system. This installation has since been exhibited:

- At the College of Fine Arts at Shanghai University, China, from 02 to 13 July 2012.

- Loughborough University for Drawing Research Network Conference, 10 to 11 September 2012.

Urban Intersections - 26 to 29 August 2009
An interactive urban installations in contested virtual spaces. Presented at the Waterfront Plaza Belfast for ISEA 2009, from the 26th to 29th of August. Artistic concept by Paul Sermon, Charlotte Gould and Peter Appleton, produced in collaboration with Alasdair Swenson, Ben Mitchell, Peter Kelly and Olli Aro. URBAN INTERSECTIONS was an interactive public installation incorporating Second Life users in a first life public space. Located on the regenerated landscape of the Waterfront Plaza directly outside the newly developed concert hall building, this utilitarian environment was used as a stage set to represent an augmented garden where we explored the concept of perimeters and territories, as a metaphor of Belfast's social history. As the participants walked through this urban landscape, both first and Second Life inhabitants came 'face-to-face' on screen, revealing a live digital mural on the façade of the Waterfront building.

Residencies, Fellowships and Visiting Professorships

Visiting Professorship, MA Media Art Histories, Center for Image Science - January 2007 to date.
Danube University Krems, Austria

Visiting Professorship, Master in "Artes Visuales y multimedia" - January 2010 to date.
http://www.artesvisualesymultimedia.com - Universidad Politécnica de Valencia, Spain

All the world's a screen - 1 March to 31 May 2011
An interactive telematic project by Charlotte Gould and Paul Sermon from the University of Salford, developed and presented during their residency at the Museu d'Art Contemporani de Barcelona MACBA Study Centre from 1st March to 31st May 2011. Exhibited between MadLab Manchester and Hangar.org Barcelona on May 28th 2011 and between the MACBA Study Centre Barcelona and the Umbro Design Space Manchester for the FutureEverything Festival on April 13th 2011. Members of the audience in Barcelona were able to decide on the context of this interactive telematic performance by using an iphone app to select between seven different background sets, which consisted of live webcams scenes and animated environments. The participants in Barcelona could also stand in front of a choma-key blue screen and position themselves within these stage sets. Members of the audience in Manchester were then transported into this telepresent experience via their own blue-box studio to join the 'players' in Barcelona as they journeyed through the 'Seven stages of man'.

Telepresent Embrace - October 2009
Permanent Installation Exhibit for The PUBLIC Gallery', exhibited at: The PUBLIC Gallery, West Bromwich, United Kingdom, on 16/10/2009. Created by Paul Sermon (Salford, UK), Telepresent Embrace is an evolution of Paul Sermon's work. His previous work - Telematic Vision - was one of the most impressive pieces in the Millennium Dome. A set of linked cameras allow visitors to occupy the same screen as one another despite being in a different physical locations. Visitors sit on either a wooden or grey sofa and then appear on a screen located in front of the sofa. The exhibit is set up in such a way that the screen will show a combination of two camera views.

Title of Project: Telematic Embrace (interactive art installation)
Commissioning Body: THEpUBLIC Arts Centre West Bromwich
Funding Body: Sandwell Council and National Lottery Funding, £40,000
Date: October 2009

Editorial Board Memberships

International Journal of Performance Arts and Digital Media - July 2004 to date
Intellect Journals, Contributions Editor and Referee.

Posts in External Organisations

External Examiner Appointments:

BA (Hons) Games Design - Oct 2011 to Oct 2014
University Tunku Abdul Rahman (UTAR) Malaysia

Research Programme: PhD (Off the Orbit: Works of Art for Long-Term Space Travellers)
Postgraduate Student: Ms Kirsten Johannsen
Location: University of Plymouth CAiA+STAR Programme **(external examiner)**
Viva Examination: January 2012

Research Programme: PhD (Ludics for a Ludic Society. The Art and Politics of Play)
Postgraduate Student: Ms Margarete Jahrmann
Location: University of Plymouth CAiA+STAR Programme **(external examiner)**
Viva Examination: July 2010

Research Programme: PhD (Telling Interactive Stories)
Postgraduate Student: Ms Sarah Atkinson
Location: Brunel University West London **(external examiner)**
Viva Examination: January 2009

External Supervisor Appointments:

Research Programme: PhD (Substitutive bodies and constructed actors: a practice-based investigation of animation as performance)
Postgraduate Student: Ms Birgitta Hosea
Location: Central Saint Martins College of Art **(external supervisor)**
Completion: July 2011, Part-Time

Research Programme: PhD (In[Bodying]the Other: The Digital Other as a Component of Self)
Postgraduate Student: Ms Lorna Moore
Location: University of Wolverhampton, School of Art & Design **(external supervisor)**
Completion due: August 2013, Full-Time

Juries and Selection Committees

AHRC Videogames Research Networking Panel Member - September 2013
Peer Review panel member for Network bids

AHRC Fellowships in the Performing and Creative Arts Panel Member - February 2010
Peer Review panel member for Fellowship bids

Providing Expert Evidence

Interactive Art Consultant for Jubilee Arts on the c/PLEX Arts Centre - 2005
West Bromwich. Opened in 2005. Supported by The Lottery and State Funding.

Interactive Art Consultant for the Royal National Orthopaedic Hospital - 2010 to date
RNOH Main entrance visioning workshop and development, Artistic consultant and contributor

Chair of Ma-Net Media Arts Network North West - 2004 to date
Media Arts Network North West. Funded by the Art Council England. http://www.ma-net.org.uk/

North West Art and Design Group - November 2004 to date
North West consortium of HEI's research activity, supported by the NWDA.

Other significant indicator of esteem in your discipline

Artworks Commissioned for Permanent Collections:

Telematic Vision
The Experimenta Museum Heilbronn, Germany. Acquired in November 2009

The Telepresent Embrace
The PUBLIC Gallery, West Bromwich. Acquired in October 2009